

iControl Network Inc.'s CEO & President, Reza Raji, to speak at CONNECTIONS™: The Digital Home Conference & Showcase

CONNECTIONS™: Reza Raji will speak on *Home Management: Controls, Security, and Health: Is the Business of Residential Controls ready for Prime Time?* beginning at 9:15AM on Friday, 13 May 2005.

CONNECTIONS™: The Digital Home Conference and Showcase, produced by Parks Associates in partnership with the Consumer Electronics Association, will take place May 11-13, 2005, at the Hyatt Regency near the San Francisco Airport in Burlingame, CA. The conference focuses on digital living technologies, provides attendees with the opportunity to network with 700+ executives, establish partnerships, learn about emerging products and services, and become educated on the current and future developments for digital living technologies.

iControl helps working adults manage what matters most to them, be it their children, elderly family members, their home, vacation home, or even a small business. iControl provides monitoring and control solutions that for the first time are easy-to-install, easy-to-use, entirely Web-based, affordable and comprehensive in the information they provide.

The iControl solution is comprised of three elements: the iControl box, dozens of devices (cameras, motion sensors, door/window sensors, emergency pendants, water sensors, thermostats, lighting modules, etc.), and a personal web page through which a consumer can monitor their property, check in with family members, or manage their business. The services are designed to meet the business and technical needs of broadband service providers, Internet portals, telecommunication companies and consumer electronics retailers and manufacturers through whom iControl sells its services and products.

"With roughly one-third of U.S. households with broadband Internet service and an estimated 20 million with a home network already, the applications that leverage pervasive connectivity will drive the next wave of developments in the digital living industry," said Kurt Scherf vice president and principal analyst with Parks Associates. "Given the pragmatic needs of consumers for both 'peace-of-mind' and greater efficiencies and cost savings, home monitoring and management applications via broadband connections and home networks should be a significant part of this next wave. To deliver on this vision, companies such as iControl will be an integral part of the market landscape in delivering home monitoring as an affordable mass market solution that anyone can set up and use over the Internet."

About iControl Networks

Palo Alto-based iControl Networks is a software and services company providing mass-market solutions for the home monitoring market, designed for residential and small-business use. iControl Networks partners with service providers, Internet portals, telecommunication companies and consumer electronics retailers and manufacturers to bring its solutions to market. Visit us at www.icontrol.com.

About CONNECTIONS™

CONNECTIONS™: The Digital Home Conference and Showcase, produced by Parks Associates in partnership with the Consumer Electronics Association, is the largest international executive conference for digital home technologies.